

# An Exciting New Fundraising Opportunity for Schools

**Green Capes Dog Guide Puppy Calendars** are created by a group of families who raise future Dog Guides and individuals with working dogs, who formed the Green Capes Lions Club to support LFCDG in their mission to provide service dogs free of charge to Canadians with medical or physical disabilities.

**This year we would like to offer schools the opportunity to partner** with us and sell these high-quality calendars as a fundraiser.

**Who can resist a calendar full of puppies?** They make great gifts. Your families will love knowing that each calendar sold not only raises funds for your school but also helps these future superheroes bring independence to a person with a disability!



What a great way to teach our students about helping others while raising funds for our school. These adorable calendars practically sell themselves.

Linda, Peel DSB

## So Easy!

We build you an eCommerce website.  
**You share and promote the link.**

Calendars are \$20 each  
**Your school keeps \$10 for every calendar sold**

We handle payments electronically.  
**No cash to handle. No collections.**

We ship calendars to you that are already sold.  
**You give them to students to deliver.**

For more information email [schoolprogram@greencapes.com](mailto:schoolprogram@greencapes.com)

## How it works

### We build and host your school's eCommerce site

- Webpage is personalized with your school details
- You can view the sales report for your school at any time.

### What we need from you:

- A brief write-up about your school and what you hope to do with the funds raised
- Your fundraising goal (# of calendars)
- 3 photos (same size)

### You market the calendars

- Use social media, email, send flyers home
- We have templates for you to use.

### The calendars can be bought online

- we handle all payments!

- Credit cards and e-transfers are accepted – transactions are encrypted and processed through Stripe, the same payment processor used by Amazon and Google.
- We do not store or have access to credit card numbers.
- A confirmation email is automatically sent to both you and the customer.

### We ship calendars and transfer your share of funds raised to your school

- Your calendars will arrive by Dec 1st
- We transfer \$10 x calendars sold - that's a \$1000 profit earned for every 100 calendars sold!
- We send you a list of orders, sorted by student name to help with distribution

### Your school distributes the calendars

- It's time to spread smiles with the arrival of the 2021 Green Capes Puppy Calendar.
- Let people know of the pickup date so they are prepared for calendars to go home

Curious? – Contact us today – no obligation

## Visit our Sample Site

The screenshot shows a sample eCommerce website for a school fundraiser. The header includes the school name and navigation links for Website, Facebook, and Email. The main content area contains the following text:

**Our goal is to raise \$3000 to upgrade our technology at Sample School.** By participating in this fundraiser, in addition to raising funds for our school, we are also supporting an important charitable organization. 50% of the calendar price is ours to keep, while the rest of the proceeds go to support the Lions Foundation of Canada Dog Guides, providing service dogs to disabled Canadians at no cost.

[Learn More about LFC Dog Guides](#)

**To help us raise funds we are selling Dog Guide puppy calendars.** Scroll down to see the 2020 calendar - 2021 will be even better. The calendars are designed and printed by the Green Capes Lions Club.

**Calendars make great gifts.** Your family and friends will love the calendar and will be happy to know their gift benefits our community and also helps a disabled Canadian receive a service dog at no cost.

**Delivery:** We send calendars home with students the week of November 30th.

**Order Deadline:** November 10, 2010.

**Thank you for your support.**

**Help Us Achieve Our Goal**  
Goal: 300  
Calendars Sold: 4

**Order Calendars Now**

**\$20.00**

Name of Student (or Staff) who will pickup the calendars  
First Name\*  
Last Name\*

[Go To Checkout](#)

*Gorgeous Calendar filled with high quality photos of future Dog Guide puppies. It will keep people smiling every month of the year.*

The bottom of the page features three images: a school building, a logo for 'HEMPHREY HAWKS', and a calendar page.

[www.superpupcalendar.ca/school](http://www.superpupcalendar.ca/school)

For more information email [schoolprogram@greencapes.com](mailto:schoolprogram@greencapes.com)

# Our Amazing 2020 Calendar – the 2021 will be even better!



Cover 2020



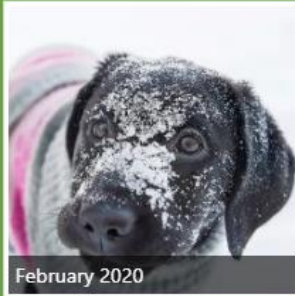
Seven Programs We Support



Bonus Months Sept - Dec 20...



January 2020



February 2020



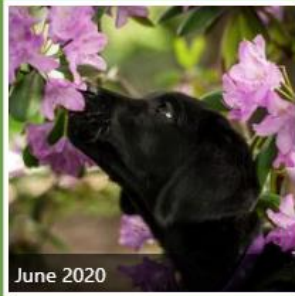
March 2020



April 2020



May 2020



June 2020



July 2020



August 2020



September 2020



October 2020



November 2020



December 2020



We would be happy to send you a free copy of the 2020 Calendar.

Email [schoolprogram@greencapes.com](mailto:schoolprogram@greencapes.com)

# Lions Foundation of Canada Dog Guides

Dogguides.com



**Lions Foundation of Canada Dog Guides (LFCDG) is a national charitable foundation** that was created by the Lions of Canada. Its mission is to assist Canadians with a medical or physical disability by providing them Dog Guides at no cost. Since 1983, Lions Foundation of Canada has been providing specially trained Dog Guides to men, women and children from coast to coast.

**All Dog Guides and required training, including transportation and accommodation, are provided at no cost to qualified applicants.** The Lions Foundation does not receive any government funding and relies on the support of fundraising.

LFC Dog Guides has seven programs:

**Canine Vision** for people who are visually impaired

**Hearing** for people who are deaf or hard of hearing

**Seizure Response** for people who have epilepsy

**Diabetic Alert** for people who have diabetes with hypoglycemic unawareness

**Service** for people with a physical or medical disability

**Autism Assistance** for children with autism spectrum disorder

**Facility Support** for professional agencies assisting individuals in traumatic situations



Image from LFC Dog Guides 2014 annual report

## Green Capes Trust Foundation

GreenCapes.com

We are a virtual special interest Lions Club dedicated to supporting Lions Foundation of Canada Dog Guides through fundraising and service. Since 2017 we have raised over \$200,000 and sponsored several service dogs. Our major service project is the annual Green Capes Dog Guide Puppy Calendar. Our members are active supporters of Dog Guides. Collectively we have fostered over 100 puppies — investing many hours in socialization, good manners and obedience to prepare them for their service dog training. Members also include service dog graduates and volunteers.

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